

Press release

Designs, Surfaces, Technology: Thermopal's complete collection appeals for its unparalleled wood materials competence

Leutkirch, July 2010 – Thermopal completes its brand relaunch with its new collection folder. Together with the complete programme it contains the full range of products offered by the premium manufacturer of wood materials. Interior fitters, architects and planners will find all the main information on designs, surfaces, materials and edges – clearly structured and with original HPL patterns. A CD with repeatable textures is also available so that 3D design, animation and CAD can be used to create plans quickly and true to the originals.

Consistent continuation of the DST system

“Competent, clear and compact,” is how marketing director Matthias Marx sums up the characteristics for which the new compendium is notable. Like the complete programme, the folder is divided into the three main chapters Designs (D), Surfaces (S) and Core Technology (T). This is the consistent continuation of Thermopal's DST system. This triad covers every product division, and enables the customer to match any design with any surface and any core technology as desired.

Chapter “D” contains the designs in the new Thermopal collection 2010 to 2012: 87 plains designs, 96 wood reproductions, 60 stone, creative and worktop designs as HPL patterns and seven linoleum designs. The designs all contain information on the recommended surface and edges, and have a picture of the actual panel view. Design highlights such as the “Thermopal Designers' Collection” and the digital print technology “Thermopal Individual” are included here.

The surface makes the difference

The chapter "S" is all about our rich and varied range of surfaces: it presents all eleven surfaces in the form of original HPL patterns. The comparison of designs and surfaces is particularly amazing, and contrasts four select designs with three different surfaces. Thus the observer can see quite clearly just what a difference a surface can make to the effect of a design.

Thermopal offers an exceptionally wide range of products in the field of core technology. From the various chipboard and fibreboard types and high-pressure laminates to the programme of lightweight panels that was recently complemented by the composite board "Hanffaser Composite".

Extensive fire protection programme illustrated

Thermopal pays particular attention to the subject of fire protection in its new collection folder. The company's extensive programme ranges from low-flammability boards type P2, MDF and compact laminate to the non-combustible mineral decorative panel flameprotect compact.

Despite the broad design and product range, the new Thermopal collection folder is clearly and well laid out, and its handy, compact format makes it the ideal tool for daily planning activities.

Picture:

We will be pleased to provide you with this motif on request. You will also find it in the press area at www.thermopal.com



Caption: Ideal for daily planning activities: Thermopal's new collection folder provides a clear presentation of the wood materials manufacturer's entire design and product range in a compact format.

About Thermopal:

Thermopal GmbH of Leutkirch im Allgäu is one of the leading manufacturers of wood materials for exclusive interior construction, contract projects and shop construction. The product programme by this premium supplier includes decorative chipboard and MDF panels, high-pressure laminates and numerous special products. The current range consists of more than 500 designs, 11 different surfaces and some 20 core materials, all of which can be combined as desired in the DST system (design - surface - core technology). The traditional company's customers include architects and interior design companies, wood retailers and the furniture industry. For further information please go to www.thermopal.com.

About Pfleiderer:

SDAX-listed Pfleiderer AG (ISIN DE 0006764749) is one of the world's leading producers of engineered wood. The company employs approximately 5,600 people and operates 22 sites in North America, Western and Eastern Europe producing engineered wood, surface finished products and laminate flooring. Pfleiderer is a preferred partner of the furniture industry, specialist and home improvement stores, and interior design suppliers. In fiscal year 2009, the Group generated consolidated revenues of approximately €1.4 billion and EBITDA after restructuring costs of approximately €100 million. More information at: www.pfleiderer.com

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