

Closer to the original than ever before: the new "Authentic Woodpore " structure by Thermopal

Leutkirch, January 2012 – Modern furniture design and interior design are meanwhile inconceivable without naturalness and authenticity. This theme also runs through major sections of the Thermopal collection and "Authentic Woodpore" now characterises an entirely new surface finish. A wooden structure has never been this close to the original.

"A real wooden structure was the force behind this new design", reveals Thermopal Décor Manager, Maren Wilbrandt. The idea behind "Authentic Woodpore" structure 23 was to create a surface which equally represents valency, naturalness and individuality as well as modernity and elegance. "But authenticity also means feeling what you see", explains the décor and surface finish expert. "Merging all of this in a single structure was an ambitious challenge which we have obviously handled very well."

The Authentic Woodpore is distinguished by its well-balanced interplay by stripes and flower contours, matt and gloss, light and shade. What makes wooden décors so seductive and lends them a modern touch is also eminently suitable for bright plain décors such as white, magnolia or vanilla. "Enabling subtly decorative highlights with a natural wooden appearance", summarises Wilbrandt.

To find out more about Thermopal and wood materials, go to www.thermopal.com



(Picture credit): Photo Thermopal

(Caption): Nearly like an original: naturalness and authenticity designate the surface texture 23 "Authentic wood-pore".

About Thermopal:

Thermopal GmbH of Leutkirch in the Allgäu was founded in 1956, and is one of the leading manufacturers of wood materials for exclusive interior construction, contract projects and shop construction. The subsidiary of Pfleiderer AG employs over 460 people, and is present all over Europe. Its product range includes decorative chipboard and MDF panels, high-pressure laminates and countless other special products with numerous possible combinations. The premium supplier of wood-based materials currently has more than 300 décors, 13 different surfaces and 20 core materials in its product programme, all of which can be combined as desired in the DST system (design - surface - core technology). The traditional company's customers include architects and interior design companies, wood retailers, the furniture industry and ship-builders. Find out more at: www.thermopal.com

About Pfleiderer

Pfleiderer AG (ISIN DE 0006764749) is one of the world's leading manufacturers of wood materials, surface treatments and laminate flooring. With 18 production sites in North America, Western and Eastern Europe, the company's workforce of approx. 5,200 produces items for the furniture industry, specialist retailers and the DIY market, and the interior design industry. In the 2010 business year, Pfleiderer AG achieved group sales of approx. € 1.5 billion. Find out more at: www.pfleiderer.com

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